

BULLS YATIRIM MENKUL DEĞERLER A.Ş.

PRIVACY NOTICE ON THE PROTECTION OF PERSONAL DATA

Pursuant to **Law No. 6698 on the Protection of Personal Data ("KVKK")**, published in the Official Gazette dated **7 April 2016** and numbered **29677**, particularly Article 10 entitled "**Data Controller's Obligation to Inform**", and the **Communiqué on the Principles and Procedures to be Followed in Fulfilment of the Obligation to Inform**, published in the Official Gazette dated **10 March 2018** and numbered **30356**, this Privacy Notice has been prepared to inform you, with respect to your personal data processed by **Bulls Yatırım Menkul Değerler A.Ş.** (the "**Company**"), acting in its capacity as the data controller and having its registered address at **Esentepe Mah., Büyükdere Cad., Levent Plaza No: 173, Block 1B, Floor: 5, 34394 Şişli/Istanbul, Türkiye**.

1. PERSONAL DATA PROCESSED

Within the scope of your relationship with the Company, the following categories of your personal data are processed:

- **Identity Information:** Name and Surname, Nationality, Turkish Identification Number, Mother's Name, Father's Name.
- **Contact Information:** Address, E-mail Address, Telephone Number.
- **Financial Information:** Credit and Risk Information, Account Information.

2. PURPOSES OF PROCESSING PERSONAL DATA

Your personal data obtained within the scope of your relationship with the Company are processed for the following purposes:

- Conducting communication activities;
- Conducting the quotation process for products;
- Carrying out promotional and marketing activities relating to products;
- Conducting analytical studies for determining the target audience;
- Fulfilling legal obligations arising from applicable legislation;
- Verifying the credit limit for deferred sales.

3. TRANSFER OF PROCESSED PERSONAL DATA

Your personal data may be transferred, to the extent required by the purposes set out in Article 2 of this Privacy Notice and in accordance with the provisions of **Law No. 6698 on the Protection of Personal Data (KVKK)** governing the transfer of personal data, to our business partners and, where requested, to authorized persons, institutions and organizations.

METHODS OF COLLECTING PERSONAL DATA AND LEGAL GROUNDS

Your personal data are collected from you, our business partners and legal authorities during the establishment of your legal relationship with our Company and throughout the continuation of such relationship through the website, various agreements, electronic mail, and through written or verbal communication channels established with our Company, in verbal, written or electronic form. The personal data collected in this manner are processed based on the legal grounds set out in **Articles 5 and 8 of the Law No. 6698 on the Protection of Personal Data (KVKK)** and specified below.

- **Your explicit consent has been obtained;**
- **The processing of personal data belonging to the parties to a contract is necessary, provided that it is directly related to the establishment or performance of the contract.**

4. RIGHTS OF THE DATA SUBJECT WHOSE PERSONAL DATA ARE PROCESSED

Pursuant to Article 11 of the **Law No. 6698 on the Protection of Personal Data (KVKK)**, you have the following rights regarding your personal data:

- To learn whether your personal data are being processed;
- To request information if your personal data have been processed;
- To learn the purpose of the processing of your personal data and whether they are used in accordance with such purpose;
- To learn the third parties to whom your personal data have been transferred, whether domestically or abroad;
- To request the rectification of your personal data if they are incomplete or inaccurately processed;
- To request the erasure or destruction of your personal data;
- To request that the rectification, erasure or destruction of your personal data be notified to the third parties to whom your personal data have been transferred;
- To object to any result against you arising exclusively from the analysis of your personal data through automated systems;
- To request compensation for any damages you suffer due to the unlawful processing of your personal data.

5. HOW TO EXERCISE YOUR RIGHTS

Pursuant to Article 11 of the **Law No. 6698 on the Protection of Personal Data (KVKK)**, you may submit your requests regarding your statutory rights relating to your personal data by delivering, in person, a petition prepared in accordance with the conditions set out in the **Communiqué on the Principles and Procedures for the Application to the Data Controller**, to **Esentepe Mah., Büyükdere Cad., Levent Plaza No: 173, Block 1B, Floor: 5, 34394 Şişli/Istanbul, Türkiye**, following identity verification, or by sending it through a notary public. Alternatively, you may submit your request to our **Registered Electronic Mail (KEP)** address **bullsyatirim@hs03.kep.tr**, by using a secure electronic signature or mobile signature, or from the electronic mail address previously notified to and verified by our Company, by sending it to kvkk@bullsyatirim.com.